

**Frequently Asked Questions about Cretin-Derham Hall's Legacy Gala Dinner
October 29, 2010
St. Paul Hotel**

Q. What is the Cretin-Derham Hall Legacy Gala Dinner?

A. The Legacy Gala Dinner is the inaugural event at CDH that replaces the Hearts of Gold Auction. Our hope is that the dinner will become an annual event that will draw guests from all segments of the CDH community—alumni/ae, parents, past parents, faculty, our founding religious orders and friends. Our goals for the Legacy Dinner are the same as they were for the auction: to build community; advance the mission and values of Cretin-Derham Hall; and engender philanthropic support.

Q. Will I be asked for a gift at this event?

A. The Legacy Dinner is the kick off to the school's Annual Fund campaign. Although you will not be asked for a specific gift individually at the dinner, the goal of the event is to create a sense of community and stewardship that hopefully will translate into greater participation in the Annual Fund. The Annual Fund campaign will kick off just prior to the Legacy Dinner. Details of the Annual Fund campaign will be available within the next few weeks.

Q. Why has the auction been discontinued?

A. It was felt by most of those involved in voluntary leadership positions within the school and within the auction that auctions in general tend to be over-used and are tired formats for fundraising. Also, attendance at the auction had been on the decline for a few years, which was making it that much harder to generate revenue.

Q. How much are the tickets?

A. Each regular admission ticket to the Legacy Dinner is \$100. Benefactor opportunities are also available and are explained below. *Ticket sales are not intended to supplant gifts to the school's Annual Fund.*

Ticket prices for the Legacy Dinner compare favorably with the Hearts of Gold Auction. The auction ticket was \$35 per person and did not include adult beverages. There was also an expectation that guests at the auction would purchase raffle tickets and bid on auction items. To encourage raffle ticket sales and auction bidding, tickets to the Hearts of Gold Auction have been kept artificially low for many years.

The Legacy Dinner will feature a host bar during the reception, complementary wine with a sit-down dinner (as opposed to a buffet) and a limited host bar (beer, pop and water) during the dance. There will also not be any raffle sales or auction items at this event.

Invitations with further details will be in the mail in late September.

Q. How can I become a Benefactor to this event, beyond the regular ticket price?

Any amount over \$60 per person is considered a charitable gift and will help supplement financial aid for CDH students and their families. (Again, ticket sales are not intended to

supplant gifts to the school's Annual Fund.) Each benefactor ticket includes the regular ticket price of \$100 per person.

Benefactor Levels

Gold Benefactor (\$4000 per 8-person table; \$500 per person)

Silver Benefactor (\$2400 per 8-person table; \$300 per person)

Bronze Benefactor (\$1600 per 8-person table; \$200 per person)

Gift receipts will be generated for every ticket sold. Example: Every guest who purchases a \$100 ticket will receive a gift receipt for \$40 ($\$100 - \$60 = \40); every Gold Benefactor will receive a gift receipt for \$440 ($\$500 - \$60 = \440.)

Q. Is this a black tie affair?

No, the recommended dress for this event can best be described as business attire. However, people are certainly free to come in more formal attire.

Q. Do I need to get a table together?

A. There will be assigned seating for all guests, and it is not necessary to sign up with other people. However, should you want to be seated with a specific guest(s), you need to indicate that on your RSVP form. Seating is limited, so all those who want to sit together should get their RSVP forms in as soon as possible, and be sure to include all the names of those who intend to sit together. Although we are encouraging parents, families, alumni/ae and friends to reserve tables together, this event is also a great way to meet and mingle with members of our entire CDH community!

Q. Can my kids come?

A. We encourage attendance from adults age 21 years and older. Guests under 21 should attend with a parent or guardian. More communication with younger alumni/ae will be forthcoming via the CDH Web site and other social media.

Q. Will there be a dance?

A. Yes, the event features The Seviles, a very popular local dance band that will play following the evening's program.

Q. What kind of program will be presented at the Legacy Dinner?

A. President/Principal Richard Engler will provide a state-of-the-school address, which will include the case for philanthropic support.

For additional information or questions, please contact Frank Miley, Director of Development, at 651-696-3320, fmiley@c-dh.org.